

# DAY OF THE MEDITERRANEAN 2021

# KEY ACTIONS & HIGHLIGHTS OF THE FIRST EDITION

*“A Day to celebrate cooperation and culture, strengthen ties between our two shores, embrace diversity and deepen our understanding of each other”*



*Celebrating the  
Mediterranean*



Union for the Mediterranean  
Union pour la Méditerranée  
جامعة البحر المتوسط

[mediterraneanday.com](http://mediterraneanday.com)  
#MediterraneanDay

The UfM Secretariat  
is co-funded by the  
EUROPEAN UNION

# DAY OF THE MEDITERRANEAN 2021 AT A GLANCE



DAY OF THE  
MEDITERRANEAN

NOVEMBER 28

An official logo chosen through **3000+ votes**, translated in

**13 languages**

A website in 5 languages and a collaborative agenda, with

**21k+ visits from all over the region**

**1000+ Euro-Mediterranean stakeholders** briefed and invited to join the

**50+ official partners**

and hundreds of organisations engaged

IN A SINGLE WORD **WHAT DOES THE MEDITERRANEAN MEAN FOR YOU?**



The “Mediterranean in 1 word”: **A regional campaign to engage with citizens**

**25+ Mediterranean personalities participating** and

**4,1 million+ views throughout the year**

featured in a regional media banners campaign with **5M+ impressions in more than 10 countries**

**75+ activities in 18 countries from the region**

Logo **projections** in 2 Mediterranean cities:  
**Cairo and Barcelona**



**300+ posts/tweets/stories across UfM social media platforms**, including visuals, videos and quizzes

**3,7M views, 45k engagement actions and 30K clicks** to the UfM or the Mediterranean Day webpages

Celebrating the Mediterranean |  Union for the Mediterranean  The UfM Secretariat is co-funded by the EUROPEAN UNION

**5500+ publications from partners**

using the official hashtag **#MediterraneanDay**

**Features in more than 1700**

media articles, radio and TV shows and news reaching a potential audience of

**700M** 



Opinion articles published **in more than 13 countries**



# CREATION OF THE OFFICIAL LOGO, VISUAL IDENTITY AND INFORMATION MATERIAL

The Mediterranean Day logo was chosen, between four options, through an open vote on social media with the participation of 3000+ people.



Logo developed in **13 languages**



E-newsletters and banners campaign



Information tools: brochure, press kit, social media kit and branding materials

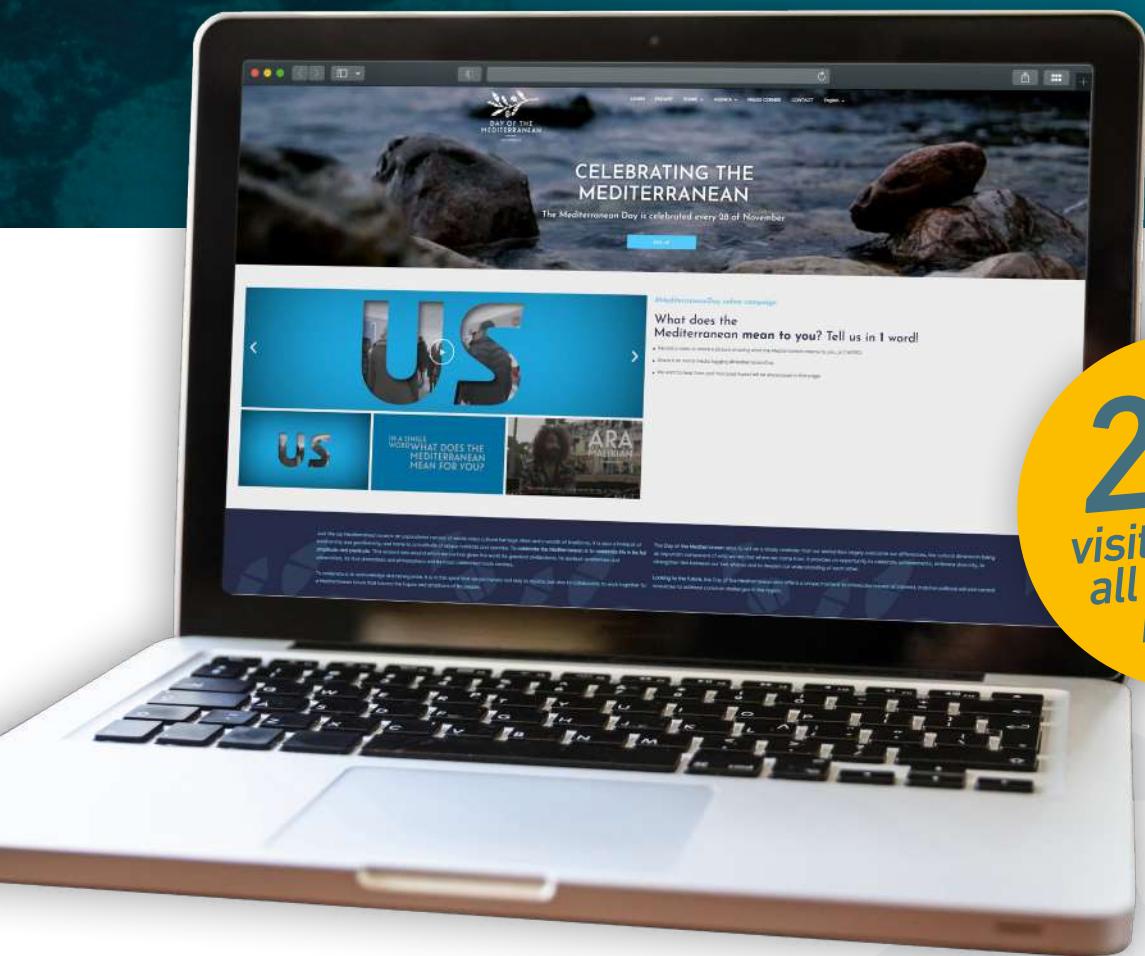


DAY OF THE  
MEDITERRANEAN

NOVEMBER 28

# WEBSITE

A website in 5 languages and a collaborative agenda where stakeholders and institutions published their activities related to the Day of the Mediterranean.



21k  
visitors from  
all over the  
region

Visit the Agenda

[mediterraneanday.com/agenda](http://mediterraneanday.com/agenda)

Day of the Mediterranean  
November 28

AGENDA

Would you like to share an event? Simply fill out our form!

INTER-OCEAN CLIMATE SCHOOL (IOCS)

Organizer: Ocean Open University  
Date: 01/02/2022 | Country: France

Ocean, coast & climate literacy. Exploring the interrelations and influences among oceans, coastal processes, climate change, human activity & sustainability and drawing on active & experiential-learning methodologies, such as participatory simulation, educational gaming and debriefing. The Inter-Ocean-Climate School is an exploratorium. Everyone with an interest in the well-being of [...]

MORE INFO

Past Events

DE UM MEDITERRÂNEO IMAGINÁRIO A UM OUTRO: O QUE É REAL, UMA HISTÓRIA INTERMINÁVEL / FROM AN IMAGINARY MEDITERRANEAN TO ANOTHER THAT IS REAL: A NEVER ENDING STORY

Organizer: Academia Portuguesa da História  
Date: 01/29/1970 | Country: Portugal | City: Lisboa

Conferência proferida pelo Académico Correspondente, especialista em História Medieval e do Mediterrâneo, Professor Doutor Filipe Themudo Barata, intitulada "De um Mediterrâneo Imaginário a um outro que é real: Uma história interminável". No momento estará patente ao público uma Mostra Bibliográfica sobre "O Mediterrâneo na biblioteca da Academia Portuguesa da História". [...]

MORE INFO

# STAKEHOLDERS ENGAGEMENT



1000+ Euro-Mediterranean stakeholders working in the areas of cooperation and culture, government officials and local authorities were briefed and invited to join the celebration.

50+ Mediterranean Day official partners and hundreds of organisations engaged in the Day of the Mediterranean.



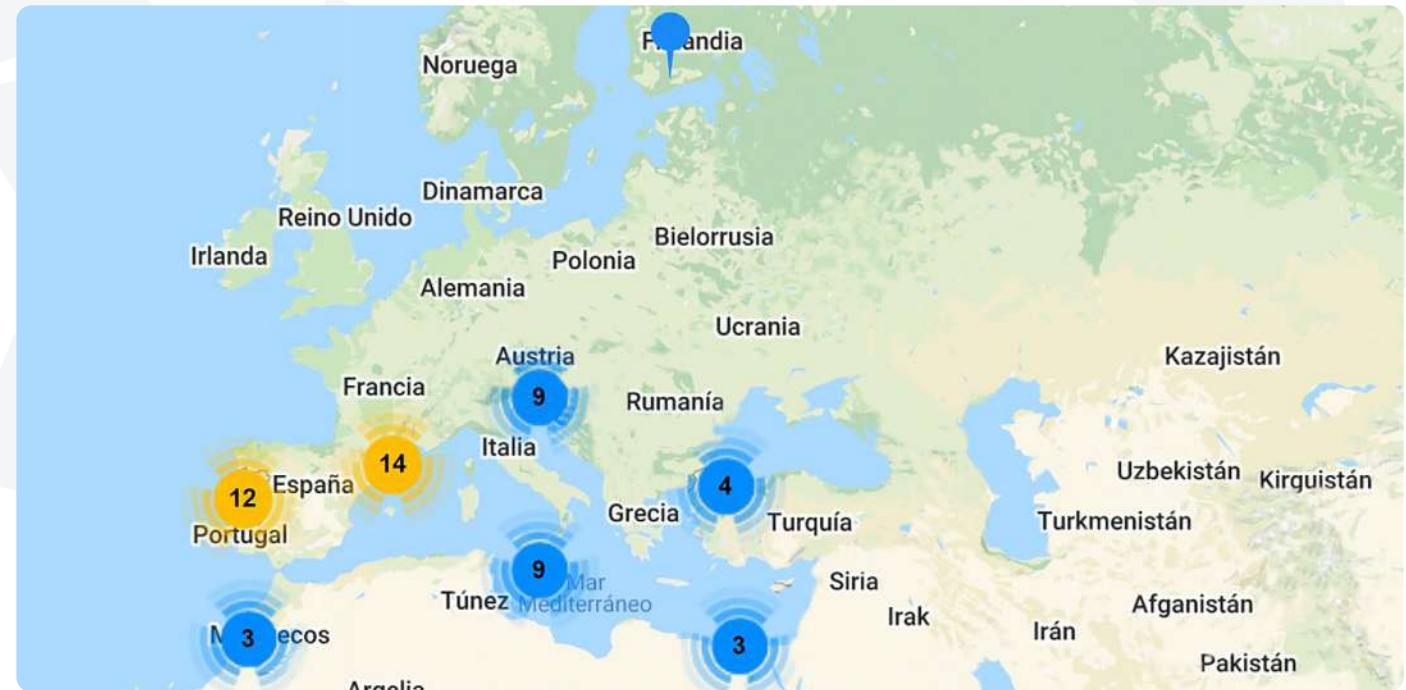
# STAKEHOLDERS ENGAGEMENT

## ACTIVITIES

75+ activities in 18 countries from the region (Cyprus, Egypt, Finland, France, Germany, Greece, Israel, Italy, Lebanon, Luxembourg, Malta, Monaco, Montenegro, Morocco, Portugal, Slovenia, Spain, Turkey).

### A wide array of thematics

**covered:** Climate change, energy, environmental safeguarding, water, food security and agriculture, gender equality, entrepreneurship, intercultural and interreligious dialogue, trade and investment, youth, urban development and transport, science and technology, migration, architecture, culture, art and foreign policy - **among many others.**



# STAKEHOLDERS ENGAGEMENT

## ACTIVITIES



From ministerial meetings, to cultural weeks, film festivals, roundtables, exhibitions, school activities, beach clean-ups and olive oil tastings! Check out some examples:

- Semaine culturelle de la Méditerranée in Marseille, with 20+ events organised in 9 days
- The “EuroMed Capital for Dialogue Award 2021”, organised by the Anna Lindh Foundation, and the EuroMed literary contest “A Sea of Words”, co-organised with the IEMed in Barcelona
- **The “Mediterranean Olive Oil tasting by the youth”, organised by ENI CBC MED and the Europe Direct Valencian Region office in Valencia, Spain**
- The theatrical festival “Suq Festival” organised by Suq Genova in Italy
- The campaign “#16DaysChallenge: What are you doing to end violence against women and girls?” organised by UN WOMEN - Arab States, that took place online from 25 November to 10 December 2021
- The humanitarian-oriented debate “Journal de bord de l’Aquarius, dans la peau d’un marin-sauveteur” organised by the Institut Pierre Werner in Luxemburg
- **The UfM Regional Forum: Meeting of Foreign Affairs Ministers & High-level Conference on Regional Integration, organised by the Secretariat of the Union for the Mediterranean**
- **A message by the President of Malta, H.E George Vella, on the occasion of Day of the Mediterranean**
- **A beach clean-up in Egypt**
- Cultural activities such as **Mediterranean Movie Festival in Israel**, a dance and music festival in the Portuguese Algarve and a concert in **Casa Mediterraneo** in Alicante, Spain.
- **School and university activities in Malta**
- The **Thyssen-Bornemisza Art Museum** in Madrid created an online gallery with some paintings from their collections
- **COPEAM and Radio France launch new Mezze media programme on Mediterranean current affairs**



Mediterranean Olive Oil tasting by youth



A beach clean-up in Egypt



Dance and music festival in the Portuguese Algarve

# STAKEHOLDERS ENGAGEMENT

## ACTIVITIES

A few additional examples in images. **Click on them to go to the original post!**



Cyprus MFA @CyprusMFA

FM @Christodoulides inaugurated the art exhibition #Mediterranean Symbols & Colours 🎨, comprising works by students of Lanitio Lyceum, in presence of Ambassadors from Mediter. countries to #Cyprus. Musical programme performed by students of Nicosia Music Lyceum.

#MediterraneanDay

10:52 AM · Dec 16, 2021 · Twitter for Android

Art exhibition Mediterranean Symbols & Colours

EA group - CoR @EA\_CoR

#MediterraneanDay @Maupertuis\_N Pres. @AssembleeCorse highlights role of #Euromed Regional and Local Assembly #ARLEM in promoting economic, territorial and social cohesion in the Region through decentralized cooperation, solidarity, dialogue and concrete projects

12:41 PM · Dec 1, 2021 · Twitter for iPhone

The role of Regions. International web-conference

ENI CBC Med @ENICBCMed

Yesterday, we celebrated again the @ufmsecretariat #MediterraneanDay by introducing 20 young students from @expvavier #Valencia to 13 olive oils of the #Mediterranean area

Thanks to @artolio1 @ujaen @EuropeDirectVal @generalitat

Full gallery: [bit.ly/3rGs1RV](http://bit.ly/3rGs1RV)

4:29 PM · Nov 30, 2021 · Twitter Web App

Mediterranean Olive Oil tasting by the youth

Anna Lindh Foundation @AnnaLindh

"It is a great honour to be a part of this story and I am proud that my #Mostar is the winner of this prestigious award" said Mr Mario Kordić, Mayor of Mostar, Bosnia & Herzegovina, EuroMed Capital for Dialogue 2021

#WeAreALF #ALFCitiesInDialogue #MediterraneanDay

4:29 PM · Nov 30, 2021 · Twitter Web App

EuroMed Capital for Dialogue Award 2021

Casa Mediterráneo @csmediterraneo

“La música está para transmitir sentimientos y emociones”, explica el guitarrista Juan Carlos López Segura en esta entrevista que hemos mantenido con motivo de la celebración del Día Internacional del Mediterráneo. 🎵 #MediterraneanDay

Entrevista. [casa-mediterraneo.es/juan-carlos-lo...](https://casa-mediterraneo.es/juan-carlos-lopez-segura/)

Translate Tweet

A concert in Casa Mediterráneo, Alicante

UM Mediterranean Academy of Diplomatic Studies MEDAC - University of Malta

Leading up to #MediterraneanDay As part of its week long activities to celebrate the first Day of the Mediterranean MEDAC hosted a Mediterranean intercultural stand at the University of Malta. Students were able to learn about the Academy and also meet MEDAC postgraduate students who come from all over the Mediterranean. Everyone could also enjoy music from different countries in the region which was selected by the students.

Mediterranean Academy of Diplomatic Studies, Malta

museothyssen • Following Museo Nacional Thyssen-Bornemisza

museothyssen • Nos unimos al primer Día Mundial del Mediterráneo - una iniciativa de #MediterraneanDay que celebra el patrimonio cultural común y la riqueza de la biodiversidad - con algunos países inspirados en su luz. ¿Cuál te gusta más?

Paisaje mediterráneo (1953), Nicolas de Staél

Liked by alinogoma and 2,733 others

Add a comment... Post

Museo Nacional Thyssen-Bornemisza

consulado\_espana\_jerusalem • Follow ...

consulado\_espana\_jerusalem • ¡Celebrando el Día del Mediterráneo en el Cine! Coinciendo con el 26 aniversario del Proceso de Barcelona, se celebra el 26 de noviembre se celebrará el Día del Mediterráneo por primera vez (<https://mediterraneanandday.com>) con el objetivo de exaltar la riqueza y diversidad del patrimonio que lo rodean. Y por ello os invitamos al Festival de Cine Mediterráneo que, tendrá lugar en Jerusalén, Ramallah, Belén y Gaza. Reserva las fechas y ven a ver películas de Palestina, Grecia, Malta, Chipre, Italia, Francia, Portugal y España.

DITERRANEAN FILM FESTIVAL 2021

1st of November until the 5th of December

JERUSALEM RAMALLAH BETHLEHEM GAZA

19 likes

19 likes

so\_espana\_jerusalem

Mediterranean Film Festival 2021

# STAKEHOLDERS ENGAGEMENT

## LOGO PROJECTIONS

The Mediterranean Day logo was projected on renowned buildings from the two shores of the Mediterranean on 28 November.



Med Day lighting of Torre Glòries, Barcelona



Med Day logo projection on the City Council building, Barcelona



Med Day lighting of the Ministry of Foreign Affairs building, Cairo

# STAKEHOLDERS ENGAGEMENT

## FOREIGN AFFAIRS MINISTRIES



Foreign Affairs Ministries and their network of embassies in the region joined the campaign on Twitter (Albania, Austria, Cyprus, Egypt, France, Greece, Israel, Lebanon, Malta, Portugal, Slovenia and Spain).

**José Manuel Albares** @jmalbares  
Representante gubernamental de España

Feliz día del Mediterráneo! El Mediterráneo: nuestra diversidad común.

يوم متوسطي سعيد! البحر الأبيض المتوسط: تنوّعنا المشترك.

Joyeuse journée de la Méditerranée!  
La Méditerranée: notre diversité commune.

Happy Mediterranean day! The Mediterranean: our common diversity.

[Translate Tweet](#)

**France Diplomatie** @francediplo  
Organisation du gouvernement - France

Nous célébrons aujourd’hui la Journée de la Méditerranée

- Société civile & jeunesse
- Thématisques positives et fédératrices
- Renforcer le dialogue régional

Découvrez la politique en Méditerranée avec l’ambassadeur [@karimameilal](#)   
[@DIMED\\_MEAE](#)

[fdip.fr/9g0WkdYm](#)  
[Translate Tweet](#)

**Cyprus MFA** @CyprusMFA

Today, November 28, we celebrate #MediterraneanDay for the first time, following a decision in 2020 by the Foreign Ministers of all [@UfMSecretariat](#) countries! Let's celebrate our common #Mediterranean #heritage & everything that unites us & showcase the beauty of our #diversity.

**Israel Foreign Ministry** @IsraelMFA

The story of the Mediterranean is the story of Israel. Israel is proud to join our neighbors in marking #MediterraneanDay and celebrating our shared culture, diversity and history.

How would you describe the Mediterranean?

[@UfMSecretariat](#)

**Υπουργείο Εξωτερικών** @GreeceMFA

On this first #MediterraneanDay in History, we join [@ufmsecretariat](#) in celebrating our shared rich Mediterranean heritage and diversity

Ε is committed to working through multilateral dialogue and regional cooperation for making the Mediterranean a better place

**N Estrangeiros PT** @nestraneiro\_pt

Portugal associa-se às celebrações do "Dia do Mediterrâneo". Esta data, assinalada anualmente pelos 42 Estados-membros da [@UfMSecretariat](#), visa divulgar a cultura e a identidade mediterrânicas através de atividades culturais, este ano em Lisboa, Alentejo, Algarve e Região Centro.

[Translate Tweet](#)

12:23 PM · Nov 28, 2021 · Twitter Web App

7 Retweets 22 Likes

**MFA Austria** @MFA\_Austria

is happy to be part of the [@UfMSecretariat](#). We work on

- Stability
- Human development
- & Integration

in the #Mediterranean area, together with 15 states from the region and all [#EU](#) members. To mark this important collaboration, we celebrate the #MediterraneanDay!

**Albanian MEFA** @AlbanianDiplo

Mediterranean Day is a great opportunity to find common interests & mobilize political will to face common challenges in the region. This day is a unique moment to celebrate achievements, embrace diversity & strengthen ties among each other!

#MediterraneanDay

# STAKEHOLDERS ENGAGEMENT

## EUROPEAN UNION INSTITUTIONS AND EU DELEGATIONS

17 European Union institutions and EU Delegations celebrated the Day online and launched a regional campaign to foster cultural knowledge and combat stereotypes.



European External Action Service - EEAS  @eu\_eeas

Today we mark the first (ever) #MediterraneanDay and we look at what brings us all closer together around the Mediterranean.

What does the Mediterranean mean to you?

@UfMSecretariat



Josep Borrell Fontelles  @JosepBorrellF

On #MediterraneanDay, I was also asked what the Mediterranean means to me. It means a lot, and we need to further strengthen our cooperation and write a common future together. Tomorrow, we work on this at #UfM Regional Forum and at EU-Southern Neighbourhood Ministerial Meeting.



JOSEP BORRELL  
HIGH REPRESENTATIVE OF THE EUROPEAN UNION FOR FOREIGN POLICY AND SECURITY POLICY AND VICE PRESIDENT OF THE EUROPEAN COMMISSION

Oliver Varhelyi  @OliverVarhelyi

Today we celebrate the first #MediterraneanDay. The Mediterranean region has a strategic importance, and together we need to build its prosperity, stability and security, for us and for future generations. Happy Mediterranean Day! @UfMSecretariat



OLIVÉR VÁRHELYI  
European commissioner for neighbourhood and enlargement

1.9K views For me, the Mediterranean means life. 0:05 / 0:31

Luis Miguel Bueno  @EUinArabic

#صباح\_الخير  
تحفل بيوم البحر الأبيض المتوسط..اليوم!  
ماذا يعني المتوسط بالنسبة لكم...بكلمة واحدة?  
شاركوا!

#MediterraneanDay  
@EUinLibya @UfMSecretariat  
@EUinIsrael @EUinSyria @EUinEgypt @UeTunisie  
@EUpalestinians @EUinJordan  
@EUinLebanon @UEenAlgerie @UE\_au\_Maroc

Translate Tweet



EU Neighbours  @euneighbours

Today is #MediterraneanDay! An international day to honour our common heritage and showcase the beauty in our diversity. In 1 word, how would you describe the Mediterranean? [mediiterraneanday.com](http://mediiterraneanday.com) @UfMSecretariat @eu\_near #EU4YOUTH



LINA KHALIFEH  
taekwondo champion

I think about "food". 0:10 / 1:50 1:10

DG DEFIS #StrongerTogether  @defis\_eu

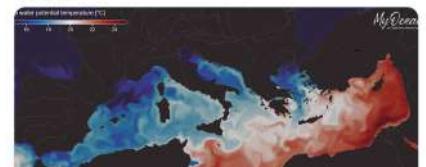
#EUSpace for #MediterraneanDay

The Mediterranean Sea is

- culture
- history
- scenic beauty
- #biodiversity & protected areas
- holidays

etc

We join the celebration with this @CMEMS\_EU visualisation of the sea surface temperature forecast for today



water potential temperature (°C)

Европейска комисия  @ECinBulgaria

Днес празнуваме първия в историята ден на Средиземно море !

Средиземноморските природи, биоразнообразие, култура и традиции са истинско богатство не само за .

[mediiterraneanday.com](http://mediiterraneanday.com)

Средиземно море от космоса 

#MediterraneanDay @CopernicusEU

Translate Tweet



2.4K views 0:04 / 1:00

# STAKEHOLDERS ENGAGEMENT

## HIGH-LEVEL OFFICIALS & HEADS OF INTERNATIONAL ORGANISATIONS



**UfM Foreign Affairs Ministers** (Egypt, Malta, Lebanon, Portugal, Slovenia and Spain), EU high-level officials (including EU HR/VP and Neighbourhood and Enlargement Commissioner, and UNDP Regional Director for the Arab States) and other high-level personalities published statements and articles on this occasion.

Miguel Ángel Moratinos @MiguelMoratinos

Happy first #MediterraneanDay! A place that has always been a hub of learning and exchange of culture and trade.

7:18 PM · Nov 28, 2021 · Twitter for iPhone

6 Retweets 1 Quote Tweet 19 Likes

Khalida Bouzar @khalida\_bouzar

Excited to be a part of the first-ever #MediterraneanDay. @UNDP proudly joins @ufmsecretariat & partners to promote dialogue across the Mediterranean and #ArabStates region: [mediterraneanday.com](http://mediterraneanday.com)



DAY OF THE MEDITERRANEAN  
NOVEMBER 28  
1ST DAY OF THE MEDITERRANEAN

4:16 AM · Nov 28, 2021 · Twitter for iPhone

Marco Lambertini @WWF\_DG

Today we celebrate the #MediterraneanDay !

A sea under huge pressures but still rich in amazingly diverse cultures & #wildlife

@UfMSecretariat @EU\_MARE @MedPAN @UN\_FAO\_GFCM @ThomsonFiji @ipbes @UNBiodiversity @FriendsofOcean #NaturePositive



▶ 1.7K views 0:12 / 2:12

From WWF Mediterranean Marine Initiative

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS



The “Mediterranean in 1 word” campaign aimed to foster a common Mediterranean identity and served as a reminder that our similarities largely overcome our differences. The campaign invited citizens to reflect on what the Mediterranean means to them and counted on the involvement of renowned personalities and experts from all walks of life, digital influencers, and key media outlets across the region.

A series of **Med in 1 Word videos** and an informative short video on the Day of the Mediterranean.

**25+ Mediterranean personalities** participated including **renowned artists** (Noa, Ara Malikian, Hussein Fahmy, Miguel Poveda, Ferid Boughebir), **entrepreneurs** (explorer Bertrand Piccard, Nobel Price Ouided Bouchamoui, Michelin-star chef Alan Geaam, Taekwondo champion Lina Kalifeh), **journalists** (Michel Bounajem, Assia Atrous, Mikel Iturriaga), **ministers and high-level officials** (MFAs from Spain, Egypt, Malta, Lebanon, Portugal, HR/VP Josep Borrell, EU Commissioner Olivier Varhelyi), and **key stakeholders from the region** (Prima’s Director Octavi Quintana, ASCAME’s President Ahmed El Wakil, BUSINESSMED’s Secretary General, Jihen Boutiba), **as well up to 10 young digital influencers from several countries.**

4,1

Million+ views throughout the year



# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS

## VIDEO CAMPAIGN

Click on the links below to go through the video gallery of the campaign.



#MediterraneanDay Playlist

The screenshot shows a YouTube playlist page for '#MediterraneanDay'. At the top, it says '49 videos • 582 visualizaciones • Actualizado hace 5 días'. Below this, there are eight video thumbnails, each with a title in multiple languages (French, Arabic, Spanish, English) and a duration. The first video is by Ara Malikian and the last one is by Lina Khalifeh. A red 'SUBSCRIBIRME' button is visible at the bottom right of the page.

Video Title	Duration	Language
En un mot, que signifie pour vous la Méditerranée ? - Teaser - FR	0:48	French
أنا متحمس بالبحر لأنني متوسط	0:49	Arabic
En una palabra, ¿qué significa el Mediterráneo para ti? - Teaser - ES	1:07	Spanish
What does the Mediterranean mean for you? - Teaser - EN	0:48	English
En un mot, que signifie pour vous la Méditerranée ? - Maïssa Bey	5:37	French
What does the Mediterranean mean for you? - Bertrand Piccard	0:24	English
What does the Mediterranean mean for you? - Ara Malikian	0:17	Spanish
What does the Mediterranean mean for you? - Lina Khalifeh	0:23	Arabic



And much more...

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS MEDIA/SOCIAL NETWORKS

“The Mediterranean in 1 word” campaign was featured in a regional media banners campaign with 5M+ impressions in more than 10 countries (*El País*, *Le Monde*, *Corriere della Sera*, *Hespress*, *Echourouk*, *Al Masry al Youm*, etc.).



- **300+ Mediterranean day posts/tweets/stories** accross UfM social media platforms, including visuals, videos and quizzes. These publications gathered **3,7M views, 45k engagement actions** (comments, likes, etc) and **30K clicks** to the UfM or the Mediterranean Day webpages. Quizzes published on Instagram obtained a total of **5,8K interactions**.
- Over **5500 publications from partners using the official hashtag #MediterraneanDay**, with Twitter gathering the most mentions. These mentions have a potential reach of 45M users.
- **The Mediterranean Day and the UfM Regional Forum were featured in more than 1700 media articles, radio and TV shows and news reaching a potential audience of 700 M.**

Celebrating Mediterranean diversity  
and unity in the face of shared challenges

Nasser Kamel, UfM Secretary General

- Opinion articles published in more than **13 countries** **Cinco Días; Público; Al Chourouk; TSA; Euronews; Today.it; Euractiv; Al Arab; Atlasinfo; Al Ahram; Al Rai; Jordan times; The Jerusalem Post; Eurativ FR; El Periódico.**

FRANCE - lefigaro.fr

SPAIN - elmundo.es

EGYPT - Al Masry Al Youm

ITALY - repubblica.it

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS MEDIA/SOCIAL NETWORKS

Check out our selection of key media articles:



RNE - Españos en el Mar- Interview Isidro Gonzalez



Al Ghad TV - The launch of the activities of the Sixth Forum of the Union for the Mediterranean



ExtraNews - The Minister of Foreign Affairs participates in the Sixth Regional Forum of the Union for the Mediterranean



First channel Egypt - The Union for the Mediterranean includes 42 countries from Europe and the Mediterranean Basin



Jordan TV - Safadi's speech at the Sixth Regional Forum of Foreign Ministers of the Union for the Mediterranean



"Le monde célébrera pour la première fois la Mare nostrum le 28 novembre" MAP



DW - Inside Europe- Interview John Paul Grech



El Confidencial - Interview with Nasser Kamel, UfM Secretary General

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS MEDIA/SOCIAL NETWORKS

Check out our selection of key media articles:



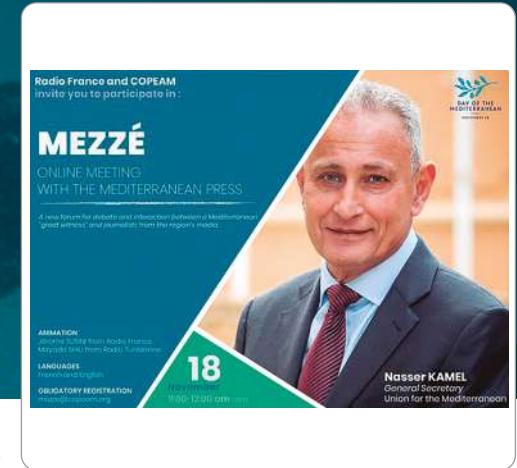
Atlantic Radio - Interview Abdelkader El Khissassi



EFE - Interview Isidro Gonzalez



2M - Interview SG, Abdelkader El Khissassi, Anna Dorrangricchia



COPEAM and Radio France Interview with UfM SG Nasser Kamel for the new Mezze programme



Diario de Noticias - Interview with Nasser Kamel, UfM Secretary General



RTVE Catalunya - Informatiu Cap de Setmana - "Dia del Mediterrani"



Il Piccolo - Il 28 novembre è la Giornata internazionale del Mediterraneo



L'expression - A day for the Mediterranean

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS

## MEDIA/SOCIAL NETWORKS

Check out our selection of key media articles:



Europa Press - "Los ministros de la UPM se reúnen en Barcelona con los conflictos regionales fuera de la mesa"



TAP News Agency - The launch of the celebration of the International Day of the Mediterranean in its sixth session, with the participation of Member States



"La giornata è indetta dai 42 Stati membri dell'Unione per il Mediterraneo. " - Interview SG - Rai1



"El 28 de noviembre se celebrará por primera vez el Día del Mediterráneo" 20 Minutos



"La primera celebración anual del Día del Mediterráneo" Radio Romania



"Egypt celebrates Day of Mediterranean" - Daily News Egypt



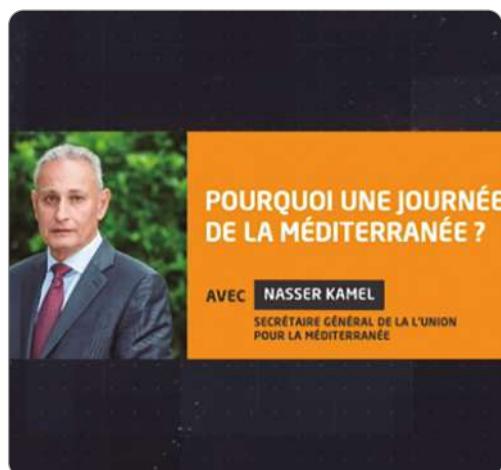
"Mediterranée en 1 mot" Géo Ados



Assabah - The first annual celebration of the Mediterranean Day

# A REGIONAL CAMPAIGN TO ENGAGE WITH CITIZENS MEDIA/SOCIAL NETWORKS

Check out our selection of key media articles:



Medi1 Podcast news - "Pourquoi une journée de la Méditerranée?" par Nasser Kamel et Karim Amellal

Al Ahram - Foreign Ministry: We celebrate the Mediterranean Day out of belief in identity and belonging to the countries on both sides of the Mediterranean



ANSA - UfM launches Mediterranean Day on November 28



Youm7 - The Union for the Mediterranean declares November 28 the International Day of the Mediterranean

# DAY OF THE MEDITERRANEAN 2021

# KEY ACTIONS & HIGHLIGHTS OF THE FIRST EDITION



*Celebrating the  
Mediterranean*



Union for the Mediterranean  
Union pour la Méditerranée  
جامعة البحر الأبيض المتوسط

[mediterraneanday.com](http://mediterraneanday.com)  
#MediterraneanDay



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